



2022 Annual Report

Board Members

Al Araque
Jeffrey Barth
Michael J. Brophy
Dirk Carson
Kareeda Chones-
Aguam
Erickajoy Daniels
Peter R. Duback
Patrick S. Fennelly
Viktor Gottlieb
Ann Granitz
Gavin Hattersley
Steve Keane
Rahim Keval
Smriti Khare, MD
Phyllis King, Ph. D.
Scott Kolodzinski
Jennifer La Macchia
Robert Mikulay
Gene Mueller
David Navarre
Anthony Nguyen
Theresa Reagan
Kimberly Rennie, PH. D
Joe Schmidt
Sarah Schneider
Jon R. Schumacher

Patricia Schuyler
Steven Thomas
Cathy White
Madonna Williams
Donald H. Wilson
Betsy Brown Wyatt
Jessica Zeratsky

2022: Planting Seeds of Hope and Resilience

As 2022 unfolded, we at Penfield Children's Center embraced the chance to learn from the challenges of 2021 and cultivate a brighter future for vulnerable children and families. Fueled by your unwavering belief, we witnessed countless victories, from nurturing early education and health to providing critical therapy and flexible childcare options. Each step forward, each milestone reached, was a testament to the transformative power of your generosity and the strength of our community.

Blossoming Together: Doubling Impact and Spreading Joy

This year, our adopt-a-family program doubled in size, reaching twice as many families with critical support and comfort. Your generosity made this expansion to 55 Penfield families possible, directly impacting vulnerable families in need. "Opening doors to play and joy wasn't just a dream in 2022, it was our mission in action! Our 'Inclusive Play, Toys for All' initiative brought communities together like never before. Over two epic fall build days, we transformed nearly 100 toys for children with diverse abilities, proving that every child deserves a chance to laugh, learn, and explore alongside their friends. Thanks to your unwavering support, we're paving the way for a more inclusive world, one adapted toy at a time!"

Leading with Love: Weaving a Brighter Future for All

Love remains the lifeblood of Penfield. Every act of kindness, every volunteer's hour, every monetary contribution echoes through our hallways and into the hearts of every child and family we serve. Together, we weave a tapestry of hope, safety, and unwavering support, creating a sanctuary of light amidst life's uncertainties.

Hand in Hand, Building a Brighter 2023

As we look toward 2023, we do so with immense gratitude for your partnership. With your continued support, we can build a world where every child feels cherished, empowered, and equipped to reach their full potential. We are excited for the journey ahead, hand in hand, as we illuminate the path to a brighter future for all.

Thank you.



Christine P. Holmes
CEO & President, Penfield Children's Center

2022 Highlights

In collaboration with Marquette University's Opus College of Engineering and Kohl's Building Blocks, the Inclusive Play: Toys For All program was started. The program provides adaptive toys to children in the Milwaukee community.



Holiday adopt-a-family program tripled donor participation by adopting 60 families.



Our annual Croquet Ball fundraiser had a record-breaking year raising over \$500,000.



Our programs

In 2022, Penfield served 1,594 children and 82% of these children lived at or below the federally-defined poverty level.

Behavior Clinic

The Behavior Clinic **served 252 children** ages six and younger in Milwaukee County.

68% of children demonstrated **reduced trauma symptoms** from pretest to post test as measured by the Preschool Inventory of Trauma Symptoms.

72.2% of children reduced their challenging behaviors from pretest to post test as measured by the Early Childhood Behavior Screen.

Early Education & Care

88% of children demonstrated **improvement in social emotional development.**

81% of children demonstrated **improvement in early learning literacy skills.**

36.2% of children in our Early Education and Care program **have a disability or developmental delay,** such as cerebral palsy or autism.



Special Care Nursing Services

58 children received nursing services

736 nursing contacts were provided for infants, children and families.

100% of parents with children who required skilled nursing services **received the required support from Penfield's nursing team**. This support included hospital and home visits, phone calls, consultations, and more.

Milwaukee County Birth to Three Early Intervention Service at Penfield

1,118 children received Birth-to-Three services from Penfield staff.

A total of **6,971 individual therapy sessions** were provided

KOHL'S

BUILDING BLOCKS

PENFIELD CHILDREN'S CENTER

Through generous support from Kohl's Cares, the Kohl's Building Blocks program helps Penfield Children's Center support children throughout Milwaukee County in Wisconsin. This comprehensive program gives children in need access to early educational and developmental programs, services and equipment.

- Our Child Development Specialists provided more than 1,521 advocacy and support sessions to families seeking early education, health and wellness services at Penfield.
- We distributed 1,214 Kohl's Building Blocks Early Learning toolkits.
- 160,287 unique visitors accessed our Kohl's Building Blocks site: PenfieldBuildingBlocks.org.
- 2,978 books and equipment were provided through the Kohl's Lending Library.



Core Values

Lead with love - We welcome everyone with compassion, empathy, patience, and kindness. To lead with love we look for the best in our co-workers, our families, and ourselves.

Grow with us - We celebrate our successes and learn from our mistakes. We believe there is always a better way of asking questions that challenge the status quo, improve our process, and make our work easier. We focus on how we can improve ourselves and, in the process, better serve the children and families in our care.

Better together - Together, we can do amazing things. Children and families trust us and depend on us to work as a team to meet their needs. We are better together when we maximize our strengths, the gifts of our colleagues, and the commitment of our amazing partners.

Do what it takes - We are determined, motivated, and adaptable. We solve problems. We own our work, our actions, and our behaviors. We step up to help our co-workers, partners, and our families. We do what it takes to get the job done right and done well.

Be present - We bring our best, genuine self to everything we do. Being present allows us to bring our passion and commitment to our work to ensure the best possible outcomes for Penfield.

Financials

Revenue

United Way
\$470,399

Fees for Services
\$1,554,370

Investment Income
(\$909,162)

Government Grants & Contracts
\$1,975,017

Contributions and Grants
\$3,558,418

Other Income
\$177,802

Total \$6,826,844

Financials

Expenses

Program Services

\$6,327,840

Management & General

\$1,165,497

Development & Fundraising

\$2,753,886

Total \$10,247,223